

LEADING FORWARD



CEO & EXECUTIVE LEADERSHIP CONFERENCE

OCTOBER 16 & 17, 2025

WHITE OAKS CONFERENCE RESORT & SPA
NIAGARA ON THE LAKE, ONTARIO

FOOD, HEALTH &
CONSUMER PRODUCTS
OF CANADA

FHCP

YOU'RE INVITED TO ATTEND THE CPG INDUSTRY'S MOST EXCLUSIVE TWO-DAY EVENT

ENHANCE YOUR COMPANY'S
VISIBILITY TO THE LARGEST
MANUFACTURING SECTOR
IN CANADA

**300+ C-SUITE EXECUTIVES
WILL SEE YOUR BRAND**

**FHCP's CEO & Executive
Leadership Conference
attracts 300+ CEOs and
their senior leaders.**

This dynamic two day,
invitation-only premier
event for the Canadian
food manufacturing and
CPG industry offers a
powerful opportunity to
showcase your company
as a thought leader in
the industry.

**CHOOSE FROM A VARIETY
OF SPONSOR LEVELS TO
SUIT YOUR BRAND AND
YOUR BUDGET**

DIAMOND **SOLD**

• EVENT SPONSOR

PLATINUM **SOLD**

• BANQUET DINNER SPONSOR

GOLD

- DINNER WINE SPONSOR
- NETWORKING RECEPTION SPONSOR
- NIGHTCAP SPONSOR **SOLD**
- SESSION SPONSOR

SILVER

- CONFERENCE PROGRAM SPONSOR
- POST-CONFERENCE MAGAZINE SPONSOR

BRONZE

- BREAKFAST SPONSOR
- NETWORKING BREAK SPONSOR
- LUNCH TO GO SPONSOR

SPONSORSHIP OPPORTUNITIES



CEO's and executive leaders come together to gain valuable insights, reflect on the industry and network with peers.

SPEAKERS

DAVID FRUM

Social & Political Commentator,
Staff Writer, The Atlantic

AMANDA LINDHOUT

New York Times Bestselling Author,
Expert on Resilience and
Extraordinary Mindset

BENJAMIN TAL

Deputy Chief Economist,
CIBC World Markets

ERIC TERMUENDE

Future of Work and Leadership Expert

CASSANDRA WORTHY

Founder and CEO,
Change Enthusiasm Global

DIAMOND LEVEL

SOLD

EVENT SPONSOR | \$16,500

This premier-level sponsorship offers your company unmatched visibility and an exclusive platform to showcase your brand while maximizing valuable face-to-face engagement with senior delegates.

PLATINUM LEVEL

SOLD

BANQUET DINNER SPONSOR | \$10,500

Gain premium brand recognition as the exclusive sponsor of the signature event dinner, featuring a menu inspired by McCormick's Flavor Forecast. This curated culinary experience offers high visibility and lasting impression on event attendees.

GOLD LEVEL

DINNER WINE | \$8,500

Position your brand alongside a premium dining experience as the exclusive sponsor of the evening's wine selection. Receive prominent recognition throughout the dinner, including on menus and signage, ensuring high visibility among senior industry leaders.

NETWORKING RECEPTION SPONSOR | \$8,500

Put your brand at the center of connection and conversation as the exclusive sponsor of the pre-dinner networking reception - a key touchpoint for relationship-building at the close of a high-impact day.

NIGHTCAP SPONSOR | \$8,500

SOLD

Be the name behind a conference favourite — an informal, relaxed post-dinner gathering that fosters genuine connections. Your brand will be prominently recognized as the exclusive sponsor of this popular closing experience.

SESSION SPONSOR | \$8,500

Position your brand alongside one of the conference's most anticipated keynote speakers. Receive high-impact stage visibility with the opportunity to introduce the speaker and deliver a brief introduction of your company.
(SEVEN SESSIONS AVAILABLE)

SPONSORSHIP OPPORTUNITIES

Premier event for the CPG industry provides you the ideal platform to position your company as an industry leader.

SPONSORSHIP

CHOOSE A PACKAGE OR “BUILD YOUR OWN” SPONSORSHIP

We're happy to work with you to create a package tailored to your key priorities and marketing budget.

ALL SPONSORSHIPS ARE ACCEPTED ON A FIRST-COME, FIRST-SERVE BASIS.

SECURE YOUR SPONSORSHIP NOW

by completing and submitting the attached **SPONSOR ORDER FORM**.

EXCLUSIVE ADVERTISING OPPORTUNITIES

- Conference Program
- Post-Conference Magazine

CLICK HERE FOR MORE DETAIL

FOR MORE INFORMATION CONTACT

Josephine Pham, Director, Events
647.390.8353 josephine.pham@fhcp.ca

SILVER LEVEL

CONFERENCE PROGRAM SPONSOR | \$5,500

Put your brand directly in the hands of every attendee. The printed program includes the agenda, highlights, speaker bios, and notes — offering prime visibility PLUS space for a personalized message to showcase your thought leadership.

POST-CONFERENCE MAGAZINE SPONSOR | \$5,500

Keep your brand top of mind with attendees through the post-event magazine, distributed after the conference. Featuring photo highlights and speaker recaps, this keepsake is shared year-round — offering lasting brand exposure PLUS space for a personalized ad message.

BRONZE LEVEL

BREAKFAST SPONSOR | \$3,500

Kick off day two with great visibility as attendees enjoy a hot breakfast — your brand prominently recognized as the exclusive sponsor.

NETWORKING BREAK SPONSOR | \$3,500

Gain high-impact visibility during the always-appreciated networking breaks as attendees recharge and connect.

LUNCH TO GO SPONSOR | \$3,500

Wrap up day two with brand recognition delivered directly to attendees, including a personalized message inside each lunch to go.

HERE'S WHAT YOU GET

	DIAMOND \$16,500	PLATINUM \$10,500	GOLD \$8,500	SILVER \$5,000	BRONZE \$3,500
Complimentary Registration	2	1	1		
Conference Welcome E-blast	●				
Conference Closing E-blast	●				
Prominent Table Card display on all tables during all plenary sessions	●				
Company logo'd lanyards (provided by sponsor)	●				
Reserved seating at Banquet Dinner	●	●			
Introduce Company / Speaker (Event and Session Sponsor)	●		●		
Reserved VIP Seating at plenary sessions	●	●	●		
Company Branded Dinner Menu		●			
Recognition as sponsor of Host Bar (Reception and Nightcap Sponsors only)			●		
Company Branded Napkins (Reception and Nightcap Sponsors only)			●		
Program / Magazine Cover Recognition				●	
2 @ 5x7 pages in Conference program (Program Sponsor) 1 @ 8x11 page in Post-Magazine (Magazine Sponsor)				●	

BRAND RECOGNITION IN: (ELECTRONIC VERSIONS INCLUDE CLICK-THROUGH TO YOUR COMPANY WEBSITE)

Exclusive On-site Signage—specific sponsored category	●	●	●	●	●
Event Web Page	●	●	●	●	●
Marketing E-blasts	●	●	●	●	●
Digest Member eNewsletter	●	●	●	●	●
Conference Program	●	●	●	●	●
Post Conference Magazine	●	●	●	●	●
Verbal Recognition at event	●	●	●	●	●
Social Media Mentions	●	●	●	●	●
Sponsor Badges at event	●	●	●	●	●